



Search

People



Global Index

[News Resources](#)[Novartis News Archive](#)[Press Releases](#)[News-at-a-Glance](#)[Order & Download Center](#)[About Novartis](#)[10 Years Novartis](#)[Corporate Ethics](#)[News Center](#) [Novartis News](#)

08 March 2007

Novartis tops Fortune magazine's pharmaceutical industry "World's Most Admired Companies" ranking

Fortune magazine, one of the world's leading financial publications, has ranked Novartis as the No. 1 pharmaceutical sector leader within its "World's Most Admired Companies" ranking.

The "World's Most Admired Companies" is among the most important rankings for our global reputation as it is highly respected by our key stakeholders, and the business and financial community at large. It also has significant widespread global circulation, comments Ann Bailey, Head of Corporate Communications. "We are pleased with this recognition from within the industry because it shows that we are well on our way to fulfilling our aspiration of becoming the world's most respected and successful healthcare company".

Based on a survey of 1'500 senior pharmaceutical executives and financial analysts worldwide, Fortune's "World's Most Admired Companies" industry ranking list is to companies what the *Academy Awards* are to the film industry – a form of recognition. By heading the list this year, Novartis shows that it is earning the respect of its peers as well as strengthening its brand.

By moving up one place to the top of the list, Novartis is currently in front of Johnson & Johnson now in 2nd place, and ahead of Roche in 3rd place. Eli Lilly moved up two positions to 4th place and Glaxo kept its 5th place from 2006, however Pfizer came down 1 position to 11th place and Merck was ranked 12th.

Novartis entered the "World's Most Admired Companies" pharmaceutical industry list in 2003 and since, it has continuously moved up through the ranking. Our strong patient focus, excellent performance and solid product pipeline has largely contributed to this progression as well as to building a good reputation for our company.

To compile the industry rankings, the Hay Group surveyed senior executives and directors in companies throughout the world as well as financial analysts focusing on the specific industry. Each respondent was asked to rank

Recent Stories

[News on Novartis News Center](#)[News Archive](#)

companies based on nine attributes including innovation, management quality, people management, quality of products and services, commitment to corporate social responsibility and financial soundness. Their answers determined the industry-specific rankings.

Hay Group, which has conducted the research for the "World's Most Admired Companies" since 1997, is a global human resources and organizational consulting firm with 78 offices in 43 countries.



[top](#)